



*Invitation
to Support*

2017 T.I.D.A.

New Zealand National Irish
Dance Championships

**OCTOBER 5, 6 & 7
ARISE CENTRE, WELLINGTON
NEW ZEALAND**

PRECISION+RESILIENCE+TEAM WORK+DEDICATION+PASSION+ATHLETICISM

Irish Dancing



With its energetic steps and toe-tapping music, Irish Dance attracts all ages and ethnicities. Beginners start from as young as age 3 and go on all the way to adults who perform for fitness and fun.

Irish Dance is more than just a skill or exercise. It teaches presentation skills, stage presence, confidence, resilience, team work, and the power of hard work and determination.



NZ Irish Dancing Championships

The Irish Dancing community in New Zealand has a long history, with 11 schools now supporting over 500 dancers annually. New Zealand dancers compete regularly against the best in Australia, America and Europe and many have become World Championship medallists and international performance artists in the likes of Riverdance and other cultural musicals.

The first NZ Irish dancing championships were held in 1949. Now, in 2017, the New Zealand Championships is the premier event on the NZ Irish Dancing calendar.

In 2017, Wellington will attract the best NZ dancers and their supporters to celebrate the culture, renew friendships and claim the title of New Zealand Champion!



Traditional Irish Dancing Association of NZ are a non-profit group of Irish Dancing teachers who host the NZ Championships annually and work together to foster Irish Dancing and Culture in NZ.

Supporters Packages

Your support of the NZ National Championships means so much to the dedicated young dancers and supporters who travel from across the country and internationally. They invest hours of time and passion to their art, and appreciate your investment in return.



MAIN EVENT SPONSORS \$850 NZD

Our premier sponsors receive:

- full page colour ad in the event program
- special feature on social media and on our website
- recognition at all prize-givings
- their banner in the auditorium entrance.

They may also choose a team or solo section to support which includes presentation of prizes for that section.*

PROGRAM SPONSOR

The Official A4 Program is a must-have item for attendees. It contains essential information such as competitor entries, the timetable and other interesting information about our judges, musicians, and scholarship winners. It is a treasured memento of the event.

Outside Back Cover, Colour \$500 NZD

Inside Back Cover, Colour \$450 NZD

Inside Front Cover, Colour \$450 NZD

Full Page Colour \$300 NZD

Full Page Black & White \$200 NZD

Half Page Black & White \$100 NZD

CLASS SPONSORS \$200 NZD

Competitors in each age group solo and team sections compete for a NZ Championship title.

Class Sponsors receive: recognition in the programme as the sponsor, a ¼ page banner ad in the Program (optional) and the opportunity to present at section prizegiving.

GIFT BAG SPONSOR

Each dancer in attendance will receive a competitor gift pack which is perfect for product samples or discount vouchers. All those who donate items will be acknowledged via our website, Facebook page and in the program.

Terms and Conditions

Payment Options:

Sponsorship payments can be made online to Traditional Irish Dancing Association of New Zealand, Inc ' Bank of New Zealand, Lower Hutt Branch, 02-0772-0176209-00
Reference please: '2017 Nationals Sponsor.

Note: all sponsorships amounts are quoted ex GST. NZ Companies registered for GST will be invoiced the stated amount plus GST to pay.

Ad Specifications

All adverts must be provided as a Jpeg or PDF file in at least 300dpi resolution by email to 2017champs.tidanz@gmail.com no later than August 31st.

Sponsor details

All advertisers will receive a complimentary programme and a complimentary one day entry to the event.
All Class sponsors will receive complimentary entry to the venue for the day that section is running; the sponsor name will be listed in the program and are asked to be available for presentations.

For more information and to discuss packages email 2017champs.tidanz@gmail.com

